



astrachan gunst thomas

attorneys at law • a professional corporation

JAMES B. ASTRACHAN
217 East Redwood Street, 21st Floor
Baltimore, Maryland 21202
(410) 783-3520
jastrachan@agtlawyers.com
www.agtlawyers.com

EDUCATION:

GEORGETOWN UNIVERSITY LAW CENTER
Washington, DC
Master of Laws - Taxation - 1978

UNIVERSITY OF BALTIMORE LAW SCHOOL
Baltimore, Maryland
Juris Doctor - 1974

BRYANT COLLEGE
Providence, Rhode Island
Bachelor of Science - Business Administration 1970

BAR ADMISSIONS:

Maryland, 1974
District of Columbia, 2003
Pennsylvania, 2006

EXPERIENCE:

Legal:

Areas of Concentration:

Astrachan Gunst & Thomas, P.C.

217 East Redwood Street
21st Floor
Baltimore, Maryland 21202
Owner

Copyright law, trademark law,
unfair competition, trade secrets,
publishing, computer law,
advertising law and intellectual
property; corporate; entertainment;
licensing; and taxation - litigation
and transactions.

Teaching:

University of Maryland
School of Law
500 W. Baltimore Street
Baltimore, MD 21201
1997
2002-Present

Adjunct Professor, Copyright Law

Adjunct Professor, Trademark Law and
Unfair Competition

University of Baltimore
School of Law
1420 N. Charles Street
Baltimore, MD 21201
1999 - 2004

Adjunct Professor, Intellectual Property and
Mass Communications

University of Baltimore
Charles St. & Mt. Royal
Baltimore, MD 21201
1994 - 1999, 2005

Adjunct Professor, Copyright and Media Law
Yale Gordon College of Liberal Arts
Graduate Program
Publication and Design

LEGAL TREATISES

THE LAW OF ADVERTISING (James B. Astrachan, ed., George Eric Rosden & Peter E. Rosden, original eds., Mathew Bender 3d vol. 2007) (1973).

RECENT UNFAIR COMPETITION, TRADEMARK, COPYRIGHT, OR TRADE SECRET CASES:

Acme Pad Corp v. Warm Products, Inc., Case No.: S98-2830 (D. Md.). (Trademark; Unfair Competition)

American Marine PTE Ltd. and Grand Banks Yachts, Ltd. v. Composite Structures, Inc., Case No.: 8: 99-CV-1423-T-17F (M.D. Fla.). (Trademark; False Advertising; Trade Secrets)

C. Rayburn Production & Post, Inc. v. On Target Challenge, Inc., et al., Case No.: WMN 02-CV-598 (D. Md.). (Copyright)

Castle Communications, Inc. v. Stahler, et al., Case No. RDB-06-cv-0930 (D. Md.). (Copyright; Trade Secret; Breach of Contract; Conversion)

CircaPoetry, LLC, et al. v. American Poets Society, Inc., Case No.: AMD-02-CV-3161 (D. Md.). (Copyright; Trademark; Unfair Competition)

Computer Training.com, Inc. v. Advanced Computer Technology Training, L.L.C., Case No. AMD-00-1742 (D. Md.). (Copyright; Trademark; Unfair Trade Practice)

Design Collective, Inc. v. Metroventures/USA, Inc., Case No. CCB-06-CV-2057 (D. Md.). (Copyright)

DSMC, Incorporated v. Convera Corporation, Case No.: 1:01-CV-02284 (D. D.C.). (Copyright; Trade Secret)

DSMC, Incorporated v. National Geographic Television Library, Inc., Claim in Arbitration/D.D.C. (Copyright; Trade Secret)

Leo J. D'Aleo v. Merritt Properties, et al., Case No.: MJG-00-CV-2718 (D. Md.). (Copyright)

Educational Commission for Foreign Medical Graduates v. Repik, et al., Civil Action No.: 99-CV-1 (M.D. Pa). (Copyright)

Educational Commission for Foreign Medical Graduates v. Teknology-Laine, L.L.C, Laine, and Madani, Civil Action No.: 6: 99-1676-24 (D. S.C. Greenville Div.). (Internet Trademark)

Educational Commission for Foreign Medical Graduates v. Perot Systems Corporation., Civil Action No.: DV99-01637 (Dallas, Texas). (Technology; Breach of Contract to develop software)

Internet Order, LLC v. Verapass Marketing, LLC, et al., Case No.: DKC-03-CV-1501 (S.D. Md.) (Breach of Contract; Misappropriation; Copyright; Trademark; Unfair Competition; Trade Secret)

Janice Harris Lord v. William Mosbrook and Eugene D. Wheeler and Associates, Inc., Civil Action No.: 03-CV-2840-D (D. Tx.). (Copyright; Publishing)

LabWare, Inc. v. InnaPhase Incorporated, Case No.: 04-2545 (E.D. PA.). (False Advertising)

Microsoft Corporation v. TheOpticsShop.com, Inc., etc., et al., Case No.: L-01-3387 (D. Md.). (Copyright/Trademark)

National Board for Certification in Occupational Therapy, Inc. v. The Occupational Therapy Certification Board of America, Inc., et al., Case No.: AMD-02-473 (D. Md.). (Trademark; Deceptive Trade Practices)

Phillips v. Kidsoft, L.L.C., Case No.: CCB-96-3827 (D. Md.). (Internet Copyright/Trademark)

Sandler v. Lifetime Books, Inc., Civil Action No.: MJG-96-4078 (D. Md.). (Copyright; Trademark)

WB Music Corp., et al. v. Belvedere Restaurant Group, LLC, et al., Case No.: AMD02-CV-464 (D. Md.). (ASCAP Copyright)

MARYLAND INSTITUTE for CONTINUING PROFESSIONAL EDUCATION for LAWYERS (MICPEL) SEMINARS (Presenter):

Co-developed and Co-presented in conjunction with The Maryland Institute for Continuing Professional Education of Lawyers, Inc. ("MICPEL"), "Trademark and Copyright for the General Practitioner," June, 1989.

Participant and Co-developer of MICPEL, "Copyrights/Patent Law," Seminar, May, 1991.

Chair, Participant and Co-developer of MICPEL, "Trademarks, Copyrights and Trade Secrets: For the General Business Lawyer 1992," April 1 and 8, 1992.

"Litigation of Copyright, Trade Secrets, Trademarks and Patent Cases," Panel Chair and Co-developer, MICPEL, March, 1993.

Intellectual Property Program, MICPEL, April 21, 1994, - Gaithersburg, Maryland/April 27, 1994 - Baltimore, Maryland.

"Intellectual Property Issues," Business Breakfast Forum, MICPEL, May 23, 30, 1995, Rockville and Baltimore, Maryland.

"Basic Copyright Law," MICPEL Spring Evening Programs/Intellectual Property, 1997, Baltimore, Maryland.

"Advertising Law," MICPEL Spring Evening Programs/Intellectual Property, 1997, Baltimore, Maryland.

"Basic Copyright Law," MICPEL Fall Evening Programs/Intellectual Property, 1998, Baltimore and Rockville, Maryland.

ADVERTISING and INTELLECTUAL PROPERTY AUTHORED ARTICLES:

"This is Not an Intellectual Exercise," The Daily Record, July, 2007.

"Thumbnails and other body parts," The Daily Record, June, 2007.

"The typosquatter," The Daily Record, May, 2007.

"Koday shoes? Milbank tweed?" The Daily Record, April, 2007.

"How Nabisco's competition got to call their cereal Shredded Wheat," The Daily Record, March, 2007.

"How to create advertising without creating lawsuits," The Daily Record, February, 2007.

"Vuitton has a 'dog' in the fight," January, 2007.

"Do You Know What Your Agents Are Doing?" The Daily Record, December, 2006.

"Bankruptcy and Copyright Infringement," The Daily Record, October, 2006.

"Plain Brown Wrapper," The Daily Record, September, 2006.

"Don't paint yourself into a corner," The Daily Record, July, 2006.

"Can Mr. Blandings rebuild his dream house?(How an advertising agency can maximize profits and minimize losses)," The Daily Record, June, 2006.

"An advertiser's guide to false advertising and how to avoid it," The Daily Record, May, 2006 (with Carrie Williams).

“An advertiser’s guide to false advertising and how to avoid it, Part II: False representations,” The Daily Record, April, 2006 (with Carrie Williams).

“An Advertiser’s Guide to False Advertising and How to Avoid it, Part I,” The Daily Record, March, 2006 (with Carrie Williams).

“You Might Need to Know This,” The Daily Record, February, 2006.

“Dude, Not Me,” The Daily Record, January, 2006.

“Great Gobs of Google,” The Daily Record, December, 2005.

“Snake-Bit,” The Daily Record, November, 2005.

“The Inevitable Registration or Refusal Approach,” The Daily Record, October, 2005.

“It Ain’t So,” The Daily Record, September, 2005.

“Copyright and the State Actor,” The Daily Record, July, 2005.

“Profits Attributable to Copyright Infringement,” The Daily Record, May, 2005.

“Copyright Fair Use: Get it Right,” The Daily Record, April 2005.

“When Microsoft Comes a Rappin’,” The Daily Record, March, 2005.

“Angelic Terpsichore on the Pin Head,” The Daily Record, February, 2005.

“A Careful Word To The Wise (Not Me),” The Daily Record, January, 2005.

“Tales Of The Cybergripper,” The Daily Record, December, 2004.

“Once Tigers Were Painted On Velvet,” The Daily Record, November, 2004. “How To Judge Yourself An Infringer,” The Daily Record, October, 2004.

“Pick the Best Trademarks for the Most Effective Advertising,” Maryland State Bar Association Law Journal, September, 2004.

“HOLD THE MAYO!” The Daily Record, September 3, 2004.

“Beware What You Plead,” The Daily Record, August 6, 2004.

“Well Slap Me Silly,” The Daily Record, July 2, 2004.

"Beware What You Plead," The Daily Record, June 4, 2004.

"Dr. X Will Build a Creature," The Daily Record, May 14, 2004.

"Genericism: What a Headache!," The Daily Record, April 23, 2004.

"Martha's Greek Tragedy," The Daily Record, March 9, 2004.

"I'm a Barbie Girl," The Daily Record, February 13, 2004.

"Read the Fine Print," Yachting Magazine, February 2004.

"Down Like the Titanic," The Daily Record, January 10, 2003.

"IP Do-Don't List," The Daily Record, December 8, 2003.

"Get Back Rosa Parks," The Daily Record, October 31, 2003.

"Audi Ouch," The Daily Record, October 3, 2003.

"Celebrity Endorsements and What We've Learned," The Daily Record, September 5, 2003.

"How To Write a Contract That Will Limit Damages for IP Violations," The Daily Record, August 8, 2003.

"Dr. Livingston, I Presume," The Daily Record, July 11, 2003.

"That's the Way the Sugar Cone Crumbles," The Daily Record, June 6, 2003.

"Use Copyright to Protect Your Brand," The Daily Record, May 2, 2003.

Astrachan, James B., J.D., LL.M., Hale, David J., J.D., John R. Michener, Ph.D., Steven D. Mohan, D.C.S., "*Snake-Oil Security Claims' - The Systematic Misrepresentation of Product Security in the e-Commerce Arena*," Univ. Michigan Law School Telecommunications and Technology Law Review Journal, Volume 9, Issue 2, Spring, 2003.

"Nike's Non-Victorious Campaign," The Daily Record, April 5, 2003.

"Do you know where your code is written? And by whom?" The Daily Record, March, 2003.

"Copy that!" The Daily Record, February, 2003.

"You have zero privacy – Get over it," The Daily Record, January, 2003.
Article re: Suit between Victoria's Secret and Victor's Little Secret, The Daily Record, December, 2002.

"Spider-Man's Web Trespass," The Daily Record, September, 2002.

"Trimming Spalding's Green," The Daily Record, July, 2002.

"To a tea: Why Bigelow's Win was in the Bag," The Daily Record, June, 2002.
"I've Been Framed," The Daily Record, May, 2002.

"Low, Low Lo-Jack," The Daily Record, April, 13, 2002.

"Jack-Legged Infringers Walk the Plank," The Daily Record, March 9, 2002. "My Sweet Profits, They're So Grand," The Daily Record, February 16, 2002.

"Infringement of Buildings & Plans Risks Huge Damages," The Daily Record, January 5, 2002.

"ABC's of the FTC and False Advertising," The Daily Record, December 8, 2001.

"The Intellectual Property Audit: A Critical Service," The Daily Record, November 3, 2001.

"Supremes Undress Trade Dress," The Daily Record, October 6, 2001.

"Proposed Sales Tax Regs for the Advertising Industry," The Daily Record, September 1, 2001.

"I Should Have Noticed," The Daily Record, August 4, 2001.

"Infringement of Legal Forms," The Daily Record, June 2001.

"The Case Done Lost," The Daily Record, May 2001.

"Photo Finished," The Daily Record, April 2001.

"Advertising Contracts I Have Come to Love, Part 2," The Daily Record, March 2001.

"Advertising Contracts I Have Come to Love, Part 1," The Daily Record, March 2001.

"A Rose (Art) by Any Other Color," The Daily Record, February 10, 2001.

"Foiled Again...Batman Defeats Claims of Building Copyright Infringement," The Daily Record, January 13, 2001.

"Supremes Review Fourth Estate's Mass Infringement Judgment," The Daily Record, December 16, 2000.

"Behold the Gray Market," The Daily Record, October 21, 2000.

"I am Dracula, Welcome to My Lawsuit," The Daily Record, September 9, 2000.

"I, E-Robot," The Daily Record, July 22, 2000.

"A Book by Any Other Cover...," The Daily Record, June 17, 2000.

"Double-Click to Infringe," The Daily Record, May 27, 2000.

"Fuming Over Trademark Registration," The Daily Record, April 15, 2000.

"ICANN can!," The Daily Record, March 4, 2000.

"Anti-Cybersquatting Act Kicks Cyberpirate Booty," The Daily Record, February 5, 2000.

"Play Nice to Avoid Attorneys' Fees in Copyright Cases," The Daily Record, January 15, 2000.

"Even If You Don't Use It, You Still Won't Lose It," The Daily Record, December 4, 1999.

"'Free' In Free-Lance Doesn't Mean Cost Free," The Daily Record, October 30, 1999.

"Use Your Mark to Establish Rights," The Daily Record, September 18, 1999.

"Is Your Hull Design ©-Worthy?," The Daily Record, August 14, 1999.

"It's Not Your Bag, Baby," The Daily Record, July 24, 1999.

"Ward, What to Do About the Beav?," The Daily Record, June 26, 1999.

"Roll Over Beethoven, I've Got Trademark Blues Today," The Daily Record, June 5, 1999.

"SEXXX.COM: A Division of Umbro Soccer?," The Daily Record, May 8, 1999.

"Was Disney a Dumbo?," The Daily Record, March 27, 1999. "The Playmate and the Porsche," The Daily Record, March 6, 1999; Nathan's Marketing & Trade Show Report, April, 1999.

"Want a Good Idea? Don't Steal It," The Daily Record, February 6, 1999.

"Museums Pummeled in an Effort to Enforce Copyright in Art Photos," The Daily Record, January 2, 1999.

"Rudy Will Probably Take Credit For This Article," The Daily Record, December 5, 1998.

"Attorneys Beware: The Year 2000 Cometh," The Daily Record/Program Guide for the Maryland State Bar Association Annual Meeting, June 10-13, 1998.

"Advertising Law Primer," The Maryland Bar Journal, May/June, 1998.

"Advertising Law Primer for Software Developers," Journal of Software Marketing, Spring, 1998.

"Misleading Ads Extract a High Price," Software Marketing Journal, March, 1998.

"Website Contracts: Who Owns the Site, Anyway?," The Daily Record, March 12, 1998.

"U.S. Internet Privacy Protections Taking Form as World Changes," The Daily Record, July 25, 1997 (part 1 of 2); "No U.S. Law Prevents Collection, Sale of Innocuous Personal Data," The Daily Record, July 28, 1997 (part 2 of 2).

"Taxare Monstrum: The Agency v. The Sales Tax," Baltimore Magazine, March, 1997.

"New 1995 Trademark Law Attempts Put Halt to 'Dilution' of Trademarks," The Daily Record, March 23, 1996.

"Blood-Lust to Beat Rival Businesses May Bring Trademark Law Woes," The Daily Record, December 2, 1995.

"Will Your Advertisement Bring Down the Agency?," The Daily Record, October 14, 1995.

"When 'Essential' Software Buyers May Alter Programs to Suit Needs," The Daily Record, July 15, 1995.

"Establish Ownership Before Computer Software is Created," Baltimore Business Journal, April 14, 1995.

"1995 Will Likely Be a Year of Transition for Local Law Firms," The Daily Record, February 22, 1995.

"Nothing Runs Like A Deere...Unless It's A Stung Competitor," The Daily Record, January 28, 1995.

"Defining Terms Critical to Negotiation Of A Software Purchase Agreement," The Daily Record, October 22, 1994.

"The COLTS By Any Other Name," The Daily Record, July 22, 1994.

"Changes in Contracts, Copyright Law Regarding Advertising Reviewed," The Daily Record, November 6, 1993.

"Copyright Protection for Architects," The Daily Record, August, 1993.

"New Edict On Copyright Law Warning To Research Firms," Baltimore Business Journal, March 26-April 1, 1993.

"Before Making Competitive Claims In Ads, Be Sure Results are Accurate," The Daily Record, March 23, 1993.

"Be Careful When Borrowing Ideas From Your Competitor," Baltimore Business Journal, September 25 - October 1, 1992.

"Software Litigation's New Horizon: Copyright Protection for Programs," The Daily Record, Saturday, September, 19, 1992.

"How to Create Advertising Without Creating Lawsuits," ADWEEK, September 14, 1992.

"Court Says Originality, Not Fact, Copyrightable," Business Record, March 6, 1992.

"Tax Court Takes Back-Door Approach to Advertising Taxes," The Daily Record, December, 1991.

"Don't Touch That Dial Unless You Have a License," Baltimore Business Journal, November, 1991.

"Congress Provides Protection for Architects and Developers," The Daily Record, May, 1991.

"Liability to Media: Agency or Advertiser," ADWEEK, February, 1991.

"Law of Creating and Protecting a Trademark," AABuzz, February, 1991.

"Who'll Police the Ad Industry," ADWEEK, March, 1990.

"Substantial Similarity Can Cost Plenty," AABuzz, February, 1990.

"Copycats Pad on Perilous Legal Ground," ADWEEK, January, 1990.

"Freelance Isn't, Always," AABuzz, January, 1990.

"What's in a Name?," Real Estate News, May, 1989.

"Maryland Uniform Trade Secret Act," The Baltimore Business Journal, May, 1989.

"What's in a Name? Ask Toyota," ADWEEK, February 27, 1989.

"Toyota Lost the Lexus Battle Only Over State Trespass Law," The Daily Record, February 13, 1989.

"Employment Contracts Help Preserve People, Accounts," The Baltimore Business Journal, January 30, 1989.

"Keeping Key Employees," ADWEEK, January 16, 1989.

"The Rules of Sweepstakes," ADWEEK, December 12, 1988.

"Intellectual Property - Protecting Creation," The Maryland Bar Journal, September/October, 1988.

"A Name is Only as Good as the Trademark that Protects It," The Baltimore Business Journal, September, 1988.

"Celebrity Sound-Alikes," ADWEEK, August, 1988.

"The Protection of Celebrity Sound-Alikes: Do You Want to Dance?," The Daily Record, July, 1988.

"If Your Ads Name Names, Make Sure You're Covered," The Baltimore Business Journal, June, 1988.

"When to Name a Competitor," ADWEEK, May, 1988.

"Lord, Geller, Federico, Einstein Affair: A Legal View," ADWEEK, April, 1988.

"Liability for Media Payment," ADWEEK, February, 1988.

"Liability to Media for Payment: Advertiser or Agency," The Baltimore Business Journal, February, 1988.

"Switching Agencies Often Leads to a Rash of Lawsuits," The Baltimore Business Journal, January 1988.

"Walking A Fine Line," ADWEEK, December, 1987.

"Faces in the Crowd Raise the Question of Right of Privacy," The Baltimore Business Journal, December, 1987.

"A Photographer's Legal Primer," ADWEEK, November, 1987.

"Products with Similar Names: A Case of Infringement?," The Daily Record, September, 1987.

"Slogan Infringement, the Object of Enforcement," The Daily Record, May, 1986.

"The Right of Publicity: Inheritable?," The Daily Record, April, 1986.

"The Use of Celebrities' Likenesses in Advertising," The Daily Record, April, 1986.

"Lost Transparencies: Licensee Beware," The Daily Record, December, 1985.

"Avoiding Problems in Selecting a Trademark," The Daily Record, December, 1985.

SEMINARS/TALKS:

[June 2007]. "Ads That Shouldn't Have Run." Syracuse Ad Club, Syracuse, NY.

[June 2007]. "Ads That Shouldn't Have Run." Education Management, LLC. Pittsburgh, PA.

[June 2007]. "Can the Environmental Graphic Designer Protect His or Her Work?" Society for Environmental Graphic Design. Boston, MA.

[February 2007]. "Ads That Shouldn't Have Run." St. John & Partners Advertising & Public Relations. Jacksonville, FL.

[November 2006]. "Ads That Shouldn't Have Run." Association of Corporate Counsel, Greater New York Chapter, New York, NY.

[November 2006]. "Occupational Fraud: Detection and Prevention of Internal Theft and Asset Misappropriation." KAWG&F. Baltimore, MD.

[October 2006]. Intellectual Property Panel Member. American Advertising Federation, District Two National Convention, Washington, D.C.

[October 2006]. "Ads That Shouldn't Have Run." Association of Corporate Counsel, Western Pennsylvania Chapter, Pittsburgh, PA.

[July 2005]. "Copyright for Writers," The Ninth Annual Baltimore Writers' Conference, July 2005.

[June 2005]. "Public Relations Liability Issues." PRSA Ohio Chapter, Columbus, OH.

[March 2005]. "Messenger Liability." PRSA Maryland Chapter, Baltimore, MD.

[November 2004]. "Legal Issues in Public Relations." Baltimore Public Relations Council, Catonsville, MD.

[July, 2004]. "Picking Protectable Trademarks." American Association of Corporate Counsel, Central Ohio Chapter, Dublin, OH.

[June 2004]. "Ads That Shouldn't Have Run, Copyright or Copywrong and Fair Use." Tyco Health Conference, Chicago, IL.

[June 2004]. "Trademark use in Advertising." American Association of Corporate Counsel, Westchester Co./Fairfield Co., CT.

[May 2004]. "The Law of the Internet." National Business Institute, Baltimore, MD.

[May, 2004]. "Trends in Judicial Valuations of Businesses." Maryland Society of CPA's, Baltimore, MD.

[June 2003]. "Messenger Liability." PRSA, Pittsburgh, PA.

(May 2003). "What's in A Name: Seminar on Trademarks and Branding." Co-hosted with Planit Advertising, Baltimore, MD.

(April 2003). "Advanced Copyright Law." Connecticut/Westchester Chapter of the American Corporate Counsel Association, Greenwich, CT.

(February 2003). "Privacy on the Internet and Other Legal Goofs." Rotary Club of Baltimore, Baltimore, MD.

(December 2002). Intellectual Property Seminar, Moderator and Panel Speaker, Emerging Technologies Center, Baltimore, MD.

(November 2002). "Copyright or Copywrong." Baltimore Writers Conference, Towson, MD.

(November 2002). "The Law of the Internet in MD." National Business Institute, Timonium, MD.

(October 2002). "Why is Trademark Law So Confusing." AGT Seminar for Businesses, Baltimore, MD.

(Fall/Winter 2002). "Role of the Financial Expert Witness in IP Cases; Calculation of Damages and Limits of Testimony." Seminar Series for CPA firms.

(April 2002). Maryland Institute College of Art Copyright/Trademark Law Workshop, Baltimore, MD.

(March 2002). Intellectual Property Law Society, University of Baltimore, Third Annual Current Events Symposium on Intellectual Property: Intellectual Property Audits, Baltimore, MD.

(January 2002). Maryland Association of Certified Public Accounts, Business Valuation Section, Roundtable, Intellectual Property Valuations, Lutherville, MD.

(Winter 2001). "5 Seminars", Advertising Association of Baltimore, Baltimore, MD.

(April 2001). "Building Value for the Sale: Ownership of Creative and Retention of Key Players." University of Baltimore Business School, Strengthening Entrepreneurship, Baltimore, MD.

(March 2000). "Trademarks and The Internet." University of Baltimore Law School Intellectual Property Symposium, Baltimore, MD.

(January 2000). "Trademark and Copyright Infringement on the Internet." Cincinnati Ad Club, Cincinnati, OH.

(November 1999). "Bad Ads." American Advertising Federation Ad Club, Columbus, GA.

(October 1999). "Bad Ads." American Advertising Federation 2nd District Conference, Pittsburgh, PA.

[May 1999). "Getting It On Paper," Rights, Remedies & Responsibilities: A Legal Workshop for Writers. Maryland Lawyers for the Arts, Baltimore, MD.

(April 1999). "Trademarks." 1999 Annual Meeting Picture Agency Council of America, Tarrytown, NY.

(January 1999). "Crisis Management." Baltimore Chapter, American Corporate Counsel Association, Baltimore, MD.

(January 1999). "Maryland Sales and Use Tax in Advertising." Frederick County Advertising Federation, Frederick, MD.

(October 1998). "Ads That Shouldn't Have Run." Pittsburgh Advertising Club, Pittsburgh, PA.

(June 1997). "What You Shouldn't Say or Do on Television or Radio or in Newsprint or on the Internet or Anywhere For That Matter." Wooden & Benson Breakfast Roundtable, Towson, MD.

(May 1997). "The Legal Implications of Advertising: What you Can and Cannot Do in Advertising Your Firm and Its Services." CPA Marketing Forum, Baltimore, MD.

(May 1997). "Multimedia and Website Contracts: The Entrepreneur's Guide to Protecting Intellectual Property." University of Baltimore, Institute for Language, Technology and Publications Design, Baltimore, MD.

(February 1997). "Marketing: Strategy, Tactics and Competitors/How to Market Legal Services Successfully." MSBA Mid-Year Meeting, Towson, MD.

(January 1997). "Ads That Shouldn't Have Run (or, Advertising and the Law." Intellectual Property Committee of the Maryland State Bar Association, Baltimore, MD.

(November 1996). "About Agents, Intellectual Property, and Copyright." Baltimore Writers' Alliance, Ellicott City, MD.

(November 1996). "Getting It On Paper," Rights, Remedies & Responsibilities: A Legal Workshop for Writers." Maryland Lawyers for the Arts, Baltimore, MD.

(October 1996). "Copyright ABC's," Maryland Association of Nonprofit Organizations, Baltimore, MD.

(June 1996). "Advertising and the Law." Frederick County Advertising Federation, Frederick, MD.

(June 1996). "Advertising and the Law." Sales & Marketing Executives of Greater Baltimore, Baltimore, MD

(November 1995). "Computer-Related Theft and the Theft of Trade Secrets and Other Intellectual Property." Baltimore Security Group, Baltimore, MD.

(March 1995). "What You Should Know About Software, Including Your Rights to Use It, Buy It, and Sell It." University of Baltimore, Division of Language, Literature and Communications Design, Baltimore, MD.

(February 1994). "Insurance Coverage for Copyright Infringement." American Bar Association, Tort and Insurance Practice Section, Orlando, Florida.

(November 1993). Co-Developer and Moderator, "Negotiating a Book Contract." Seminar - The Institute for Publications Design, University of Baltimore, Hazel & Thomas, and JHU Press, Baltimore, MD.

(April 1993). "General Copyright Principles for Fine Arts." Maryland Institute, Baltimore, MD.

(March 1993). "Litigation of Intellectual Property Issues for General Counsel." Virginia.

(December 1992). "Litigation of Intellectual Property Issues for General Counsel." Baltimore, Maryland.

(October 1992). "Advertising, Making It Legal." Business Marketing Communications Association.

(October 1992). "Copyright - Who Owns the Art." Graphic Arts Society.

(October 1992). "Software Copyright Infringement Actions - Structure, Sequence, Organization v. Copying Literal Elements." Hyman and Isadore Ginsberg Memorial Lecture, University of Baltimore School of Law, Baltimore, MD.

(February 1992). "Copyright Protection for Applied Arts." Winter Craft Market, Baltimore, MD.

(February 1992). "Is It Real - Ad Tax?" Loyola College - Breakfast Session, Baltimore, MD.

(January 1992). "Architectural Works Copyright Protection Act." Maryland State Bar Association, Baltimore, MD.

(November 1991) "Marketing for Law Firms." Baltimore Breakfast Club, Baltimore, MD.

(November 1991) "What is Art." University of Baltimore Law School Intellectual Property Committee.

(October 1991) "Who Owns Copyrights." Public Relations Society of America.

(October 1991) "Marketing for Small Law Firms: Finding Your Niche." Bar Association of Baltimore City, Baltimore, MD.

(May 1991). "Works for Hire." International Association of Business Communicators.

(April 1991). "The Entrepreneurial Enterprise: What Attorneys, Accountants, Bankers and Other Service Professionals Need to Know." Sponsored by The Johns Hopkins University School of Continuing Studies and The Greater Baltimore Committee High Technology Forum, Baltimore, MD.

(February 1991). "Rights of Publicity." Frederick County Advertising Federation.

(December 1990). "Ad Tax Legislation." The Advertising Association of Baltimore, Loyola College, Baltimore, MD.

(October 1990). "Right's of Publicity." American Institute of Graphic Artists.

(June 1990). Moderator and co-developer, Marketing for Law Firms Symposium sponsored by The Daily Record.

(June 1990). "At-Will Employment Agreements." Maryland/D.C. /Delaware Broadcasters Association Annual Convention.

(April 1990). "Rules of Advertising: Keeping it Legal." Banking Law Institute.

(February 1990). Testified before State of Maryland Judicial Proceedings Committee on constitutionality of Senate Bill 32 regarding disclaimers in lawyer advertising.

Panelist discussing brand identity and value and its effect in the marketplace. Brands 89 Conference, New York.

(September 1989). "Trademarking and Trademark Infringement." Society of Industrial and Office Realtors Annual Convention.

(September 1989). "You're Breaking the Law." The American Advertising Federation, Fall Conference.

(April 1989). "Trademark and Copyright Law." International Association of Business Communicators.

(March 1989). "Trademark and Copyright Law." Maryland Hospital Public Relations Society, Baltimore, MD.

(July 1988). "Right of Publicity." The Public Relations Society of America, Baltimore, MD. "Right of Publicity," July, 1988.

(June 1988). "Right of Publicity." International Association of Business Communicators, Baltimore, MD.

(March 1988). "Right of Publicity." Presentation to Maryland Hospital Public Relations Society, Baltimore, MD.

BAR ASSOCIATION ACTIVITIES:

Chair, Intellectual Property Committee of Maryland State Bar Association, 1988-1990.

Vice Chairman, Intellectual Property Committee of Maryland State Bar Association, 1994 - 1996.

Chair, Public Relations Committee, Bar Association of Baltimore City, 2001 - 2003.

Member, Maryland State Bar Association Attorney Grievance Peer Review Committee, 2001 - Present.

Maryland State Bar Association, Bar Journal Editorial Committee, 2004-Present.

ADDITIONAL:

President, Advertising Association of Baltimore - 2004 - .

Legislative Chair, Advertising Association of Baltimore
(Member, American Advertising Federation) - 1989 - 2002.

Awarded the Crystal Prism Award, for special contribution to the advertising industry, by the American Advertising Federation and The Advertising Association of Baltimore.

Publisher/Editor, *Legal Advice™ Legal Counsel For The Advertising & Marketing Executive™*. A legal subscription newsletter for the advertising and communications industry. March 1992 - 1995 (Published by The Daily Record).

Listed in Baltimore Magazine, "The Verdict", as one of this area's top attorneys, March, 1995 (number 1, Intellectual Property).

Listed in Baltimore Magazine, "Legal Eagles", as one of Baltimore's top 30 attorneys, November, 1998 (number 1, Intellectual Property).

Developer and presenter of three-hour Certified Public Accountant CPE Program titled Intellectual Property for Accountants: What Every Business Advisor Must Know.

Co-Developer and Co-Presenter of three-hour Certified Public Accountant CPE Program titled Valuation of Intellectual Property Damages.

Director, Maryland Lawyers for the Arts.

Named to Best Lawyers in America (Intellectual Property), 2005.

Named Legal Elite by *SmartCEO* Magazine, 2006.

Named Maryland Super Lawyer, 2007.